



MARBC

Mid-Atlantic - Russia Business Council (MARBC)

**18th Annual
Russian-American
Innovation Technology Week
(RANIT)**

**Days of Russian-American
Innovation Entrepreneurship
Cooperation (RAVC)**



September - November 2013

*Philadelphia, PA – Washington, D.C. – New York, NY –
Mid-Atlantic Region*



18th Annual Russian-American Innovation Technology Week (RANIT)

September 23-27, 2013 & November 13-22, 2013

Philadelphia, PA - Washington, D.C. - New York, NY – Mid-Atlantic Region



Philadelphia, PA – The 18th Annual Russian-American Innovation Technology Week (RANIT) will be held on September 23-27, 2013 and November 13-22, 2013. The Mid-Atlantic – Russia Business Council (MARBC) will host the first part of the 18th RANIT in Philadelphia, Washington, D.C., and the Mid-Atlantic region from September 23-27, 2013. The 18th RANIT will focus on biotechnology, the pharmaceutical industry, medical equipment, life sciences, alternative energy, nanotechnology, the chemical industry, information technology, technology in education, and entrepreneurship. Key Russian-American RANIT events will include **Russian-American Innovation Technology, University Research & Commercialization Conference** at the University City Science Center in Philadelphia on September 27. Russian-American Innovation Technology, University Research & Commercialization Conference will feature discussions on new technology and university-related commercialization. The event will begin with remarks on developing innovation systems in various countries. A multi-country panel will discuss the current connection between university research commercialization and entrepreneurship in Russia, Israel, and the United States. Russian-American Innovation Technology, University Research & Commercialization Conference will also feature the presentation of the story of the first Russian company with an office at the University City Science Center. Other RANIT events will include **AdvaMed 2013 Conference**, the premier medical technology conference and exhibition for businessmen and financiers in the Med Tech field, from September 23-25 at the Walter Washington Convention Center in Washington, D.C.; and **Association of University Research Parks (AURP) 2013 International Conference “Inventing the Future”** from September 25-27 in Philadelphia, which will bring together high-tech economic development officials from around the world and include discussions on the most effective university research park methods and practices.

The final part of the 18th Annual Russian-American Innovation Technology Week will take place from November 13-22, 2013. Key Russian-American RANIT events will include **Russian-American Innovation Technology Roundtable and Closing Ceremony** in Philadelphia City Hall on November 21. The 18th RANIT also featured the presentation of the story of the first Russian company with an office at the University City Science Center, the biggest and oldest urban technology park in the United States. Other RANIT programs will include **“Life Sciences Future”** on November 13; **Global Innovation Partnership Forum** on November 20-21; **Greenbuild** on November 20-22; and additional Russian-American activities in conjunction with the **Global Entrepreneurship Week**.

RANIT is designed to bring together entrepreneurs, inventors, scientists, academicians, venture capitalists, and established corporations from the American and Russian technology communities. Traditionally, RANIT includes a great number of regional technology events, seminars, panel discussions, roundtable meetings, trade shows, conferences, and networking events. RANIT is supported by the nearly 30 leading American and Russian business and governmental organizations, including the administrations of the City of Philadelphia and the Commonwealth of Pennsylvania, and Mid-Atlantic regional organizations focusing on international business, technology, innovations, and entrepreneurship. Russian delegations that will take part in these events will consist of representatives from the foremost Russian companies and educational institutions in innovation technology and related industries as well as senior federal and regional government officials.

For more information about the 18th RANIT, please contact Val Kogan, President of the MARBC, by phone: (484) 467-7444, email: val@ma-rbc.org, or visit the MARBC website at: <http://www.ma-rbc.org>.



Days of Russian-American Innovation Entrepreneurship Cooperation (RAVC)

October 17-23, 2013
Philadelphia, PA



Philadelphia, PA – The Mid-Atlantic - Russia Business Council (MARBC) is pleased to announce the **Days of Russian-American Innovation Entrepreneurship Cooperation (RAVC 2013)**, which will take place in Philadelphia from October 17-23, 2013. It will open with the **University City Science Center 50th Anniversary Celebration** on October 17. The Science Center is the biggest and oldest urban technology park in the United States. Additional RAVC events will include a roundtable at the International Incubator at the Science Center, featuring the presentation of the story of the first Russian company with an office at the University City Science Center in Philadelphia. As part of RAVC 2013, MARBC is organizing the **Russian – American Technology Entrepreneurship**

Conference on October 22. MARBC is also facilitating Russian participation in the **Mid-Atlantic Venture Conference (IMPACT 2013)** on October 22-23. IMPACT is one of the oldest venture capital events in the United States that gives the participants a unique opportunity to access private investors and the largest regional venture funds. MARBC is a supporting organization of IMPACT. This event is an important part of MARBC's program for Russian-American innovation cooperation.

The key event of RAVC will be the Annual Russian-American Technology Entrepreneurship Conference in Philadelphia on October 22. As a part of the Annual Russian-American Technology Entrepreneurship Conference, the Russian delegation will present their companies in a roundtable discussion on Russian-American innovations. RAVC events will include a roundtable at the Science Center, featuring presentations by company residents, including the first Russian company with an office at the University City Science Center in Philadelphia.

As the important part of the Days of Russian-American Innovation Entrepreneurship Cooperation, MARBC is organizing the Russian participation in the IMPACT on October 22-23, 2013. Highlighting the wide variety of investment opportunities in the Mid-Atlantic region, IMPACT is one of the oldest venture capital events in the United States and continues to truly be a catalyst for companies and capital. Participants at IMPACT share their knowledge of the seed and venture capital industry, as well as discuss the best strategies and tools for building and managing strategic investment programs and institutions. IMPACT showcases the best young and developing companies and provides these companies with incomparable exposure to the top venture capitalists and private equity investors. IMPACT features a technology track, presenting companies in various technology areas, such as information technologies, telecommunications, nanotechnology, clean energy, biotechnology and life sciences. The IMPACT continues to build upon the momentum created at last year's success by adding eagerly anticipated new content sections to this year's program, including Angel to Venture, Institutional Investing, Technology Transfer, Business Development and Strategic Growth.

As in previous years, MARBC is continuing its commitment towards being a Supporting Organization of IMPACT, and will bring a delegation from the Russian venture industry and emerging Russian companies to participate at IMPACT.

MARBC will be organizing additional events in Philadelphia and throughout the Mid-Atlantic region, as part of the Days of Russian-American Innovation Entrepreneurship Cooperation. There will be a roundtable discussion with representatives from Russian technology companies and members of the delegation will tour the University City Science Center and the Energy Efficient Buildings Hub (EEB Hub) in the Navy Yard.

For more information about RAVC 2013, please contact Val Kogan, President of the MARBC, by phone: (484) 467-7444, email: val@ma-rbc.org, or visit the MARBC website at: <http://www.ma-rbc.org>.

EMBASSY OF THE RUSSIAN FEDERATION
2650 WISCONSIN AVE., N.W.
WASHINGTON, D.C. 20007

Mr. Val Kogan President
Mid-Atlantic - Russia Business Council
1760 Market Street, Suite 1100
Philadelphia, PA 19103

June 3, 2013

Dear Mr. Kogan,

On behalf of the Embassy of the Russian Federation to the U.S. we would like to express our support of the Mid-Atlantic -- Russia Business Council's 18th Annual Russian-American Innovation Technology Week (RANIT) on September 23-30, 2013 and November 13-22, 2013, as well as Days of Russian-American Innovation Entrepreneurship Cooperation on October 17-23, 2013. We believe that both events will provide ample opportunities for dialogue and cooperation bringing together leading policymakers, business representatives, industry experts and academics.

We value our partnership with Mid-Atlantic - Russia Business Council (MARBC) and wish to acknowledge its efforts in putting these events together.

Taking the opportunity we would like to congratulate the Mid-Atlantic -- Russia Business Council as you celebrate the 10th Anniversary of RANIT and wish you great success in the upcoming Conferences.

With best regards.



Head of the Economic Office
Russian Embassy
Mikhail A. Kalugin



August 27, 2013

Val Kogan
President
Mid-Atlantic Russia Business Council
1760 Market Street, Suite 1100
Philadelphia, PA 19103

Dear Mr. Kogan:

On behalf of the University City Science Center, I would like to express our support of the Mid-Atlantic Russia Business Council's 18th Annual Russian-American Innovation Technology Week (RANIT) on September 23-27, 2013 and November 13-22, 2013, as well as Days of Russian-American Innovation Entrepreneurship Cooperation on October 17-23, 2013. The 18th RANIT will mark the 10th anniversary of Russian-American Innovation Technology Weeks.

We are delighted to welcome the Russian delegation of entrepreneurs, scientists, venture capitalists, and established corporations within the U.S. and Russian technology industries to the Science Center on September 27, 2013 as one of the key events of the 18th RANIT.

Established in 1963 and headquartered in Philadelphia, PA, the Science Center was the first, and remains the largest, urban research park in the United States. The Science Center accelerates technology commercialization, regional economic development, and the market availability of life-enhancing scientific breakthroughs by bringing together innovations, scientists, entrepreneurs, funding, laboratory facilities, and business services.

We value our partnership with the Mid-Atlantic - Russia Business Council and its involvement with our Global Soft Landing and Quorum programs. The continued collaboration between the Mid-Atlantic - Russia Business Council and the Science Center resulted in the first Russian company to open an office at the Science Center in 2012. We hope the 2013 RANIT and future programs will enhance our collaboration and that more Russian startup companies will join the Science Center.

With the Science Center's 50th and RANIT's 10th anniversary, 2013 marks a special year for both organizations and we're proud to support our ongoing collaborative efforts.

We look forward to working with the Mid-Atlantic Russia Business Council to support RANIT-BIO Week in Philadelphia.

Sincerely,

A handwritten signature in black ink, appearing to read 'Stephen S. Tang', is written over the typed name and title.

Stephen S. Tang, Ph.D., MBA
President & CEO



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Wayne, PA 19087
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www.pennsylvaniabio.org

August 7, 2013

Val Kogan
President
Mid-Atlantic- Russia Business Council
1760 Market Street
Suite 1100
Philadelphia, PA 19103

Dear Mr. Kogan:

On behalf of PennsylvaniaBio, I express our support of the Russian-American Innovation Technology (RANIT-BIO) Week, hosted by the Mid-Atlantic- Russia Business Council September 23-27, 2013 and November 13-22, 2013 in Philadelphia.

We are delighted to welcome the Russian delegation of entrepreneurs, scientists, venture capitalists and established corporations within the U.S. and Russian technology industries to our state and hope that successful business collaborations will be developed as a result of their visit.

Pennsylvania is home to the entire life cycle of biosciences – world-class basic research, emerging companies, mature industry, and global bioscience companies. Pennsylvania Bio's mission is to be a catalyst to ensure Pennsylvania is a global leader in biosciences by developing a cohesive community that unites the region's biotechnology, pharmaceutical, research and financial strengths.

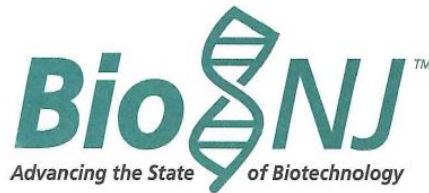
It is through cooperation within our community and with other regions, nations, and affiliations such as yours, that we are able to continue to grow one of the most vibrant Bioscience centers in the world.

We look forward to working with the Mid-Atlantic–Russia Business Council to support the RANIT-BIO Week in Philadelphia.

All the best,

A handwritten signature in blue ink, appearing to read "Chris Molineaux", is written over a light blue circular stamp.

Christopher P. Molineaux
President & CEO



May 6, 2013

Mr. Val Kogan
President
Mid-Atlantic Russia Business Council
1760 Market Street
Suite 1100
Philadelphia, PA 19103

Dear Mr. Kogan,

On behalf of New Jersey's thriving biotechnology industry, BioNJ is pleased to express our support for the 18th Annual Russian-American Innovation Technology Week (RANIT) in Philadelphia and the Mid-Atlantic Region from September 23-30, 2013 and November 13-22, 2013.

Hosted by the Mid-Atlantic Russian Business Council, RANIT has grown to be a significant event devoted to Russian-American technology and business cooperation and brings together entrepreneurs, scientists, venture capitalists and established corporations within the American and Russian technology industries.

The biotechnology industry in New Jersey has experienced significant growth — expanding from 80 companies in 1998 to more than 350 today— and much of this progress can be attributed to the growing presence and contributions of internationally-based companies.

In 2011, I was honored to speak about New Jersey's biotechnology industry at the Russian Pharmaceutical Forum in St. Petersburg and also met with the Chamber of Commerce in Moscow to discuss the growing life science industry in Russia. It was a wonderful opportunity and so enlightening as to the many amazing things happening in Russia on the life sciences front. Thank you once again for the opportunity.

We congratulate the Mid-Atlantic Russia Business Council as you celebrate the 10th anniversary of RANIT. We wish you much success for the conference and hope that you will continue to achieve many positive relationships in the business community in the years to come.

Warm regards,

Debbie Hart
President and CEO



Martin O'Malley Governor
Anthony G. Brown Lt. Governor
Dominick E. Murray Secretary
Robert L. Walker Deputy Secretary

March 6, 2013

Mr. Val Kogan, President
Mid-Atlantic Russia Business Council
1760 Market Street, Suite 1100
Philadelphia, PA 19103

Dear Mr. Kogan:

On behalf of the Maryland Department of Business and Economic Development, we look forward to welcoming the Russian participants to the Russian- American Innovation Technology Week in September 2013, and the Days of Russian-American Innovation Entrepreneurship Cooperation in November 2013, both hosted by the Mid-Atlantic Russia Business Council.

As the state ranked Number One in Innovation and Entrepreneurship by the US Chamber of Commerce, Maryland has had a long relationship with Russia. We have regional partnerships with the Leningrad and Nizhny Novgorod Regions, and Maryland is the only state with an official representative in Russia.

In addition, our University of Maryland at College Park has been collaborating with the Lobachevsky University in Nizhny Novgorod to develop an America-Russia Innovation Corridor as part of the EURECA project. Also, in the field of life sciences, the Maryland Biotechnology Center has signed an agreement with the Puschino Biotechnology Cluster to further develop cooperation in bio-sciences.

The Mid-Atlantic region can be a strong partner for Russian technology companies looking to invest or establish trade relations with companies in the United States. We look forward to working with the Mid-Atlantic Russia Business Council to support these events in furtherance of those twin goals.

Sincerely,

A handwritten signature in black ink, appearing to be "R. Walker", written over a light blue horizontal line.

Robert L. Walker
Deputy Secretary



State of New Jersey

DEPARTMENT OF STATE
TRENTON, NJ 08625
(609) 984-1900

CHRIS CHRISTIE
Governor

LT. GOVERNOR KIM GUADAGNO
Secretary of State

Mr. Val Kogan
President
Mid-Atlantic Russian Business Counsel
1760 Market Street, Suite 110
Philadelphia, PA 19103

Dear Mr. Kogan:

The New Jersey Business Action Center is pleased to support the Mid-Atlantic Russian Business Council and the 18th Annual Russian-American Innovation Technology Week (RANIT) as well as the Days of Russian-American Innovation Entrepreneurship Cooperation (RAVC 2013).

The State of New Jersey shares your dedication in fostering relationships that will nurture growth opportunities in technological industries. Through the New Jersey Business Action Center, we apply advocacy and outreach to support businesses of all sizes. Our ongoing efforts work to advance the global competitiveness of New Jersey companies while leveraging New Jersey's ability to attract foreign investment opportunities.

Please accept our sincere congratulations as this year marks the 10th anniversary of the Russian American Technology Week. And we look forward to welcoming the Russian Delegation to the Mid-Atlantic region.

Sincerely,

Eddy S. Mayen
Director, International Business Development & Protocol
New Jersey Business Action Center



STATE OF DELAWARE
EXECUTIVE DEPARTMENT
DELAWARE ECONOMIC DEVELOPMENT OFFICE

April 15, 2013

Mr. Val Kogan
President
Mid-Atlantic Russian Business Council
1760 Market Street, Suite 1100
Philadelphia, PA 19103

Dear Mr. Kogan:

As an agency responsible for business attraction, retention and expansion, the Delaware Economic Development Office applauds the Mid-Atlantic Russian Business Council for its work to collaborate business efforts between Russia and the U.S. Additionally, DEDO wishes to express its support of the upcoming Russian-American Innovation Technology (RANIT) Weeks. We are looking forward to welcoming the Russian delegation to our region this fall.

The Delaware Economic Development Office responsible for attracting new investors and businesses to Delaware, for promoting the expansion of existing industry, assisting small and minority-owned businesses, promoting and developing tourism and creating new and improved employment opportunities for all citizens of Delaware.

We hope to continue to enhance our mutual business relationships and further improve Delaware's international business communications.

Sincerely,

A handwritten signature in black ink, appearing to read 'Alan Levin'.

Alan Levin
Director Delaware Economic Development Office



May 2, 2013

To the Mid-Atlantic –Russia Business Council:

On behalf of the Office of International Business Development of the Commonwealth of Pennsylvania, I would like to express our support for the 18th Semi-Annual Russian American Innovation technology Week (RANIT) being hosted by the Mid-Atlantic Russia Business Council. The 18th RANIT event will be held from September 23-30, 2013 and November 13-22, 2013.

RANIT is the premier event in the Mid-Atlantic region dedicated to Russian-American technology cooperation, playing a vital role in fostering trade relations between Commonwealth and Russia businesses since its inception in 2003. RANIT represents the culmination of 17 years of effort and events hosted by the Council to encourage Russian-American technology cooperation. I am pleased to report a number of Pennsylvania companies that participated in earlier RANIT events are now developing relationships with Russian firms and organizations. The Commonwealth of Pennsylvania strongly supports the ultimate goal of RANIT: To establish Pennsylvania and the Mid-Atlantic region as a major partner for Russian technology companies and a premier center of Russian-American technology cooperation.

As has traditionally been the pivotal focal point during each Spring RANIT, the focus of the 18th RANIT week will be biotechnology, the pharmaceutical industry, medical equipment, life sciences, alternative energy, nanotechnology, the chemical industry, information technology, technology in education, and entrepreneurship. The 18th RANIT will highlight Russian capabilities from across this spectrum of technology intensive industries.

Our office is also proud to support **Days of Russian-American Innovation Entrepreneurship Cooperation (RAVC 2013)** will be held in Philadelphia from October 17-23, 2013. It will open with the **University City Science Center 50th Anniversary Celebration** on October 17. The Science Center is the biggest and oldest urban technology park in the United States. Additional RAVC events will include a roundtable at the International Incubator at the Science Center, featuring presentations by company residents, including the first Russian company with an office at the University City Science Center in Philadelphia.

As part of RAVC 2013, MARBC is organizing the **Russian – American Technology Entrepreneurship Conference** on October 21. MARBC is also facilitating Russian participation in the **Mid-Atlantic Venture Conference (IMPACT 2013)** on October 22-23. IMPACT is one of the oldest venture capital events in the United States that gives the participants a unique opportunity to access private investors and the largest regional venture funds.

The goal of the Office of International Business Development is to foster international trade and investment in Pennsylvania. Enhancing Pennsylvania-Russia bilateral trade and investment is a priority for us. Therefore, we are proud to support RANIT and we applaud the efforts of the Mid-Atlantic Russia Business Council to foster commercial and technological relations between the Commonwealth and Russia.

Sincerely,

A handwritten signature in blue ink that reads 'Peter C. O'Neill'.

Peter C. O'Neill, Executive Director
Center for Trade Development

PROCLAMATION

Philadelphia is a city of rich ethnic and international diversity and benefits greatly from the mix of cultures and traditions fostered in our vibrant neighborhoods. Within our communities, citizens from across the globe contribute daily to our City's cultural vitality and bolster our economic development in aspects of business, education, healthcare, science and technology.

The Philadelphia region ranks 8th among major cities that claim significant populations of Russian Americans, a national population numbering between 4 and 5.5 million with a concentration in the Mid-Atlantic region. Philadelphia serves as a proud host city of the semi-annual Russian-American Technology Weeks and as the location for key events including the Russian-American Innovation Technology/University Research and Commercialization Conference at the University City Science Center—the historic location of the first Russian company to establish an office in Philadelphia.

Co-organized by the Mid-Atlantic Russia Business Council, this year marks the Tenth Anniversary of Russian-American Innovation Technology Week and the 18th presentation of the semi-annual Russian-American Technology Weeks (RANIT) and Russian-American Innovation Entrepreneurship Cooperation (RAVC) Days.

RANIT and RAVC events foster dialogue and cooperation while creating an atmosphere for innovation within U.S. and Russian technological industries. RANIT events include discussions with business leaders, policymakers, financiers, and technology corporations to promote technological cooperation between Russian and American businesses. In November of 2013, RAVC will bring together entrepreneurs, scientists, venture capitalists, and nearly 30 leading Russian and American corporations to explore and shape the field of innovation technology.

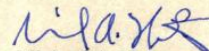
RANIT and RAVC events are supported by Russian governmental organizations and include the participation of the City of Philadelphia, the Commonwealth of Pennsylvania, and regional Mid-Atlantic organizations focusing on international business development, technology, innovations, and entrepreneurship.

THEREFORE...

I, Michael A. Nutter, Mayor of the City of Philadelphia, do hereby proclaim the week of September 23 – 30, 2013 to be

RUSSIAN-AMERICAN INNOVATION TECHNOLOGY WEEK

in Philadelphia, and urge all citizens to be aware of the significance of the semi-annual Russian-American Innovation Technology Weeks in developing opportunities through cooperation between the United States and Russian and Russian-American technological industries.


Michael A. Nutter
Mayor

Given under my hand and the seal of
the City of Philadelphia on this
twenty-third Day of September, two
thousand and thirteen

